

# BUSINESS ACTION SERVICES

## QUARTERLY STRATEGIC WORKSHOPS



The old saying that ‘it’s lonely at the top’ is especially true for business owners. Too many owners feel isolated – they are used to carrying the whole burden mainly because they have no one they can share it with.

Your Francis A Jones accountant has the skills, the resources and the information to provide you with the ongoing support to meet the challenges running a business throws up every day.

### What's on your agenda?

The primary benefit of attending regular strategic workshops with your FAJ accountant is that what's on the table is completely up to you. Because we understand your business, your industry, your goals, and the financial and economic directions of the wider world, we can discuss almost anything with you.

From financial issues such as taxation, funding, profitability and costs, to your business structure, technologies, operations opportunities and even personal issues such as wealth and succession planning, let us know what you want to discuss. Together we can engage in process reviews, analyse your existing and projected financial data, examine your market and competitors, and formulate possible solutions to any problems or issues you wish to discuss.

As your accountant, you know that the FAJ representative will provide objectivity, and professional analytical and practical skills. All workshop matters and discussions remain completely confidential.

### It's about more than just talk.

Following every strategic workshop, we'll provide an accurate summary of what was discussed, any resolutions made, and an action plan to help you carry out the decisions made. If required we can help you monitor progress towards your goals, and provide further support where needed. We'll also send you a reminder well before the next meeting is scheduled, so you can start setting the agenda and put us to work on it.

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