

BUSINESS ACTION SERVICES

BUSINESS ROADMAP



If you're prepared to invest just a few hours working with your Francis A Jones accountant, we can provide you with a business roadmap that will help you achieve your financial, strategic and operational objectives. You'll come away with actionable tasks and milestones that will help you manage, plan and grow your business.

Start with a destination.

Surprisingly, a lot of businesses these days operate with no clear goals for the future. Just staying on the road consumes so much time, it's easy to forget where you're going.

So our first task in delivering your roadmap is to help you figure out where you want to be. Do you want to keep growing, or put a lid on expansion? Do you want to change and develop your goods and services offering, or concentrate on improving quality? Will you need a succession plan in the near future, or are you in for the long haul?

Completing an FAJ business insights questionnaire can help you determine what it is you really want and what your business really needs, and your FAJ accountant will help you get there.

Charting the course.

Understanding your goals is important – how you're going to get there is crucial. So we'll use your current financial data and projections, our analysis of your business, your market and the economies you work in to plot a course to your objectives.

Every step is important.

Like any good map, your FAJ business roadmap comes with instructions and actions you can take to make the journey safer. We'll identify hazards to be avoided, short cuts that can save you time and money, and pit stops you should make to check on the financial health and fuel levels of the vehicle that will get you there – your business.

We'll help you monitor the journey, and if at any time you need to modify the destination, take detours or side trips, we can help you plan those too.

Check faj.com.au for more information and free business insight questionnaires that will help you protect, grow and improve your business, or call us on 9335 5211.